



ramar foods
the flavor of the philippines

PRODUCT GUIDE 2026

RETAIL AND FOOD SERVICE

WHY CLIENTS TRUST RAMAR FOODS

Our Promise, Proven



Rooted in Community Since 1969

We've grown alongside the communities we proudly serve—staying true to our mission of nurturing connection through Filipino flavors. Family-founded. Community-driven.



Manufactured in Our Solar-Powered Bay Area Headquarters

All Ramar Foods products are proudly made in our Northern California headquarters, where all of our manufacturing takes place. Our facility operates on site renewable energy, helping us reduce carbon emissions equivalent to saving over 100,000 trees.

Sustainability you can stand behind.
(See Mission, Page 6)



Quality You Can Trust

From Magnolia® Ice Cream crafted with real California milk to filler-free Chinoy-style dim sum and perfectly seasoned longanisa, we hold our products to the highest standards so you can serve your customers with confidence. *Better ingredients. Better flavor, Better outcomes.* (See Page 24)



Authenticity in Every Bite

We proudly carry forward Filipino culinary traditions—ube, calamansi, lumpia, sisig, longanisa, and BBQ—crafted with care and cultural integrity. *A true taste of home for every table.*



Proven Partnership Approach

Our Ultimate Client Promise guides every interaction. We collaborate, listen, improve, and stand by every product we deliver—so you always have a dependable partner beside you. *We're here for you yesterday, today, and tomorrow.*

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Dear Valued Partners,

As we move through 2026, Ramar Foods finds itself at a meaningful point in our journey—one marked by greater clarity of direction, a strengthened commitment to our partners, and a renewed focus on delivering excellence. For more than 55 years, our family has carried forward the flavors that connect Filipino communities across generations. Today, we continue that responsibility with sharper intention and unwavering discipline.

Your customers expect authenticity, consistency, and products that reflect true cultural integrity—and we share that expectation. Every item we craft is produced at our solar-powered Bay Area headquarters, where we oversee the entire manufacturing process with precision and care. This vertical integration allows us to safeguard quality at every step and deliver the reliability your business depends on.

In 2026, our priorities are focused:

- **Excellence in execution — from sourcing to production to delivery**
- **Authentic Filipino flavor, elevated through craft and heritage**
- **Partnership defined by responsiveness, transparency, and accountability**

These commitments reflect both our past and our future. They honor the generations who built Ramar Foods with purpose, and they guide how we serve you today—with consistency, integrity, and deep respect for the communities we nourish together.

Thank you for your continued trust and partnership. We are proud to stand alongside you as we shape the next chapter of Filipino flavor.

With gratitude,

Susie Quesada

President & CEO of Ramar Foods®

OUR *Mission*

We've taken meaningful steps to build a business that's environmentally sustainable. Our corporate office in the San Francisco Bay Area is powered almost entirely by on-site renewable energy. To date, we've offset enough carbon dioxide to equal the impact of saving more than 100,000 trees from being cut down.



Our social mission

To shape a legacy of food products that nourish culture and community, while making a positive impact on the environment.

Our product mission

To globalize our passion for food and excellent service through innovative products—especially ube and lumpia—that connect and create value for our community, employees, and partners.

Our economic mission

To make, distribute and sell the finest quality frozen products with a continued commitment to incorporating wholesome ingredients and promoting business practices that respect the environment.

OUR *Story*



OVER 57 YEARS, AND COUNTING...

In 1969, Ramon and Maria Quesada opened a stall at the San Jose Flea Market, offering goods to nurture the community. Fifty-seven years later, Ramar Foods® has turned into something they could not have imagined.

Over the years, in the spirit of continuous improvement, we have worked to improve all areas of our businesses, from updating our facilities and investing in our people, to improving our processes and ensuring our products are the best. As a 3rd generation, family-owned and operated business, our employees are regarded as chosen family, and we take pride in creating products that help our clients connect with their families.

Ramar Foods® started out nurturing the community, and we will continue to do so.

ULTIMATE CLIENT *Promise*

We **earn our clients' trust** by building a mutual partnership.



We **always listen** to the clients' voices and collaborate on a solution.



Dedicated to improving everything -
our products, our processes,
and our relationships.



We **stand by our products** and
the value they bring.



We're **here for you** yesterday,
today and tomorrow.



We follow **proven processes** to ensure we
excel at all of the above - ensuring the
ULTIMATE CLIENT EXPERIENCE.



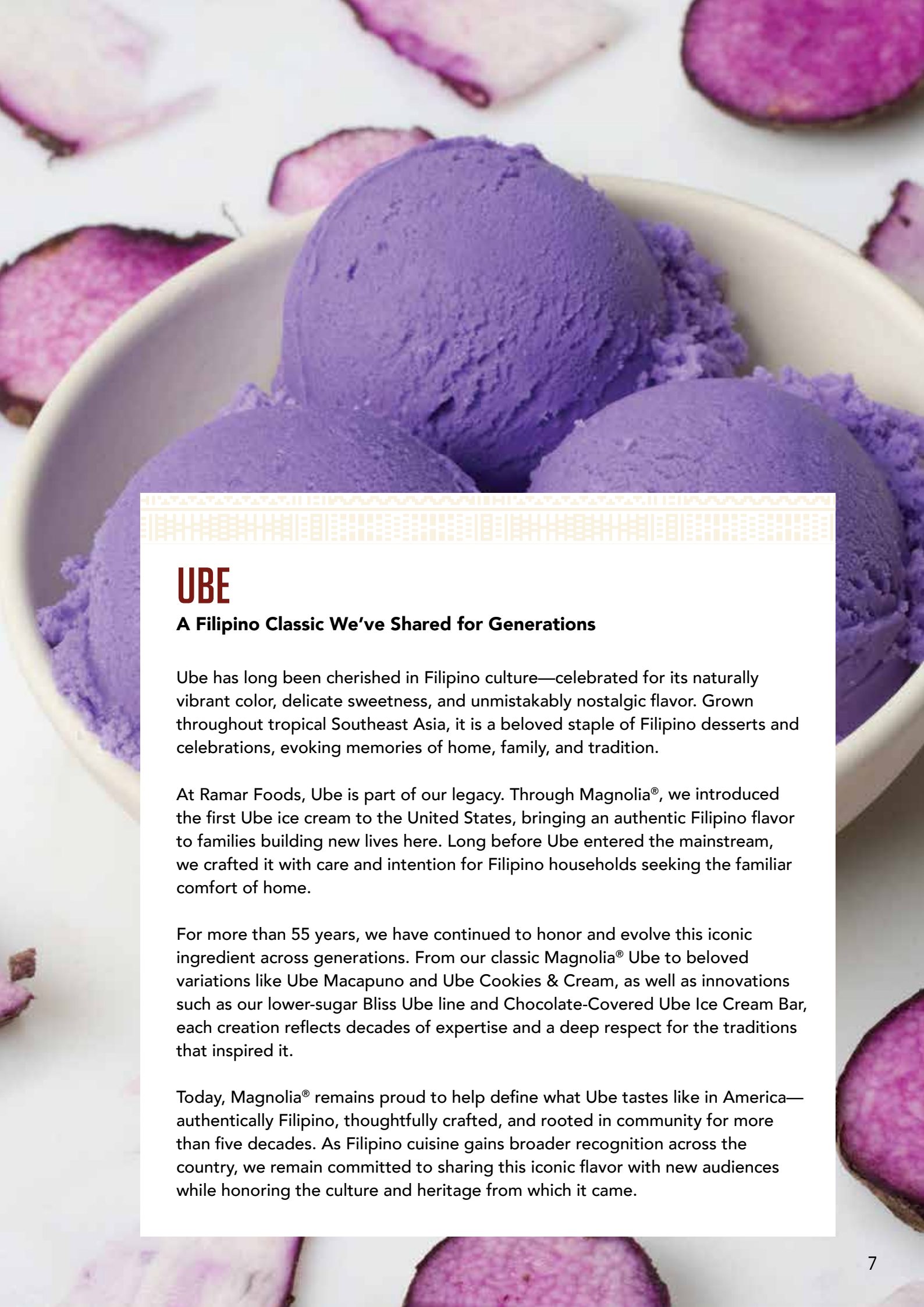
A TASTE OF HOME



ICE CREAM AND NOVELTIES

Magnolia® Tropical Ice Cream is one of our original creations. Since 1972, Magnolia® Ice Cream has been crafted in Northern California with rich California milk and authentic fruit purée sourced from the Philippines & Southeast Asia—bringing together the finest ingredients from both regions.





UBE

A Filipino Classic We've Shared for Generations

Ube has long been cherished in Filipino culture—celebrated for its naturally vibrant color, delicate sweetness, and unmistakably nostalgic flavor. Grown throughout tropical Southeast Asia, it is a beloved staple of Filipino desserts and celebrations, evoking memories of home, family, and tradition.

At Ramar Foods, Ube is part of our legacy. Through Magnolia®, we introduced the first Ube ice cream to the United States, bringing an authentic Filipino flavor to families building new lives here. Long before Ube entered the mainstream, we crafted it with care and intention for Filipino households seeking the familiar comfort of home.

For more than 55 years, we have continued to honor and evolve this iconic ingredient across generations. From our classic Magnolia® Ube to beloved variations like Ube Macapuno and Ube Cookies & Cream, as well as innovations such as our lower-sugar Bliss Ube line and Chocolate-Covered Ube Ice Cream Bar, each creation reflects decades of expertise and a deep respect for the traditions that inspired it.

Today, Magnolia® remains proud to help define what Ube tastes like in America—authentically Filipino, thoughtfully crafted, and rooted in community for more than five decades. As Filipino cuisine gains broader recognition across the country, we remain committed to sharing this iconic flavor with new audiences while honoring the culture and heritage from which it came.



The Next Chapter of **UBE**



UBE

- THE BELOVED CLASSIC, READY TO BE DISCOVERED

Creamy, subtly sweet, and naturally vibrant, **UBE** has been a cherished Filipino flavor for generations. For those who know it, this is the taste you remember. For those discovering it for the first time, it's an unforgettable introduction to a flavor the world is just beginning to embrace.



MULTI-GENERATIONAL IN MIND

Dessert-inspired and classic flavor pairings make **UBE** accessible to parents, kids, and older shoppers alike—driving full-household enjoyment.

LOWER RISK, HIGHER TRIAL

Familiar flavors reduce hesitation, encouraging first-time ube buyers while giving loyal fans reasons to trade up and buy multiple packs.

VERSATILITY ACROSS OCCASIONS

From everyday desserts to entertaining and celebrations, the flavor mix supports frequent usage and faster turns.

SCHEDULED TO SHIP MID 2026

CONTACT YOUR SALES REPRESENTATIVE TO RESERVE INVENTORY IN ADVANCE



UBE

#7511 - 8/16oz
PURPLE YAM

This is Ube, done right. Naturally nutty and creamy. Real ube flavor, made into a smooth, indulgent scoop that tastes as rich as it looks.



#7515 - 8/16oz
UBE S'MORES



FIRESIDE UBE



A campfire classic, reimagined in purple. Creamy ube ice cream mixed with crunchy graham crackers, fluffy marshmallows, and rich chocolate chunks.



JACK'ED UBE

#7532 - 8/16oz

UBE - JACKFRUIT SWIRL



Two iconic flavors, one unforgettable swirl. Silky ube meets golden jackfruit for a naturally fruity, creamy blend.



#7516 - 8/16oz
UBE WITH CHEESECAKE



UBE VELVET CHEESECAKE



Velvety ube ice cream with generous cheesecake chunks for a dessert-within-a-dessert experience. Your new favorite cheesecake.



MATCHA MY UBE

#7517 - 8/16oz

UBE & MATCHA



Two iconic flavors, one unforgettable swirl. Silky ube meets golden jackfruit for a naturally fruity, creamy blend.



UBE DELIGHTS

S1815
BLISS UBE
6 pack / 1.5 qts



S1895
BLISS UBE MACAPUNO
6 pack / 1.5 qts



7311
UBE BOBA
8 pack / 16 oz



S1811
UBE
6 pack / 1.5 qts



S1894
UBE MACAPUNO
6 pack / 1.5 qts



7514
UBE COOKIES & CREAM
8 pack / 16 oz



S1814
UBE COOKIES & CREAM
6 pack / 1.5 qts





1.5 QT SCROUND ICE CREAM



S1811
UBE*
6 pack / 1.5 qts



S1841
MACAPUNO*
6 pack / 1.5 qts



S1821
MANGO*
6 pack / 1.5 qts



S1809
BUKO PANDAN*
6 pack / 1.5 qts



S1800
AVOCADO* 6
pack / 1.5 qts



S1851
BUKO
6 pack / 1.5 qts



S1805
BUKO SALAD*
6 pack / 1.5 qts



S1814
COOKIES & CREAM
6 pack / 1.5 qts



S1898
GREEN TEA*
6 pack / 1.5 qts



S1861
HALO-HALO*
6 pack / 1.5 qts



S1831
LANGKA*
6 pack / 1.5 qts



S1891
MAIS QUESO*
6 pack / 1.5 qts



S1890
QUESO QUESO*
6 pack / 1.5 qts



S1807
TARO
6 pack / 1.5 qts



S1894
UBE MACAPUNO*
6 pack / 1.5 qts



S1812
UBE QUESO
6 pack / 1.5 qts



*Also available in 3 gallon tubs.



Bliss

A GUILT-FREE TROPICAL DESSERT

Magnolia® Bliss is from our premium tropical ice cream brand, takes our most popular tropical flavors and lowers the amount of sugar and fat. Ube and Ube Macapuno are the first flavors to be introduced in this frozen dessert line.



S1895
BLISS UBE MACAPUNO
6 pack / 1.5 qts



S1815
BLISS UBE
6 pack / 1.5 qts

**180 CALORIES
PER SERVING
65% LESS
SUGAR*
45% LOWER FAT***

*compared to our
regular ice cream



ICE CREAM PINTS



7514
**UBE COOKIES
& CREAM**
8 pack / 16 oz



7522
**MANGO
CALAMANSI**
8 pack / 16 oz



7508
PANDAN
8 pack / 16 oz



7523
**BANANA
CHOCOCHUNK**
8 pack / 16 oz



7511
UBE
8 pack / 16 oz



7521
MANGO
8 pack / 16 oz



BOBA ICE CREAM

THE BEST OF BOTH TREATS!

Premium Magnolia® Ice Cream and boba combined into one. The Magnolia® Boba Line is a combination of the flavors you know and love.



7311
**BOBA
UBE**
8 pack / 16 oz



7321
**BOBA
MANGO**
8 pack / 16 oz



*Also available in 3 gallon tubs upon request.



MEATS, HOTDOG, BARBECUE, AND SISIG



As the Filipino community grew on the West Coast of the United States, so did the demand for authentic Filipino flavors. Ramar Foods® responded by launching a range of Filipino favorites, including breakfast meats and snacks, expanding across all meal occasions.

LONGANISA

Longanisa is a type of sausage from the Philippines with its origin from Spain, celebrated for its delightful blend of sweet and savory flavors. This beloved breakfast item is often served alongside garlic fried rice and fried eggs, creating a classic morning meal known as silog. Our flavors expand on the regional variations to add their distinct twists to the flavor profile.



M143
**SWEET PORK
LONGANISA**
24 / 10 oz



M153
**HOT PORK
LONGANISA**
24 / 10 oz



M163
**CHICKEN
LONGANISA**
24 / 10 oz



MV143
**VIGAN PORK
LONGANISA**
24 / 10 oz



P143
**SWEET GARLIC
PORK LONGANISA**
24 / 10 oz



P193
**SWEET HAMONADO
PORK LONGANISA**
24 / 10 oz



MEATS

Easy to cook



M197
**COOKED SWEET
HAMONADO LONGANISA**
12 / 16 oz



M198
**COOKED PORK
LONGANISA**
12 / 16 oz



M196
**COOKED CHICKEN
LONGANISA**
12 / 16 oz



Skinless



M154
**SKINLESS HOT
LONGANISA**
12 / 16 oz



MV145
**SKINLESS VIGAN
LONGANISA**
12 / 16 oz



M145
**SKINLESS SWEET
HAMONADO LONGANISA**
12 / 16 oz



MV146
**SKINLESS VIGAN
LONGANISA
(NO COLOR)**
12 / 16 oz





TOCINO

This traditional Filipino breakfast meat is renowned for its sweet and savory taste, achieved through a blend of sugar, soy sauce, vinegar, and garlic.



M173
PORK TOCINO
24 / 10 oz



M184
CHICKEN TOCINO
24 / 10 oz



SISIG

The word sisig comes from the Kapampangan term sisigan, meaning "to make sour." In 1732, it was described as a simple salad of green papaya or guava dressed with vinegar, garlic, salt, and pepper. It wasn't until the 1970s that the dish was transformed into the sizzling pork specialty that is now widely known as sisig.



For additional sizes, see the Food Service section at the back of the catalog.

T601
PORK SISIG
20 / 10 oz



HOT DOG

The introduction of hot dogs to the Philippines can be traced back to the American colonial period in the early 20th century. While hot dogs were originally imported, Filipinos began to adapt them to their palate.

Now Filipino-style hot dogs can be easily recognized by their unique taste of sweet and savory flavors, in a tender juicy mix of pork and beef. Magnolia® Hot Dogs continue to offer the tradition of this popular food through our different varieties in cocktail, regular, jumbo, and family pack sizes.



M703
REGULAR
24 / 12 oz



M704
JUMBO
24 / 12 oz



M711
FAMILY REGULAR
4 / 4 lbs



M705
COCKTAIL REGULAR
12 / 2 lbs



M708
CHEESE REGULAR
24 / 12 oz



M709
CHEESE COCKTAIL
18 / 16 oz



M712
FAMILY CHEESE
4 / 4 lbs



M707
COCKTAIL REGULAR
14 / 24 oz





BARBECUE

Filipino BBQ skewers, also known as “Pinoy BBQ” or “Filipino barbecue” are delicious, grilled street food in the Philippines. This popular dish consists of chunks of meat marinated in a sweet & savory sauce, that are skewered on sticks.

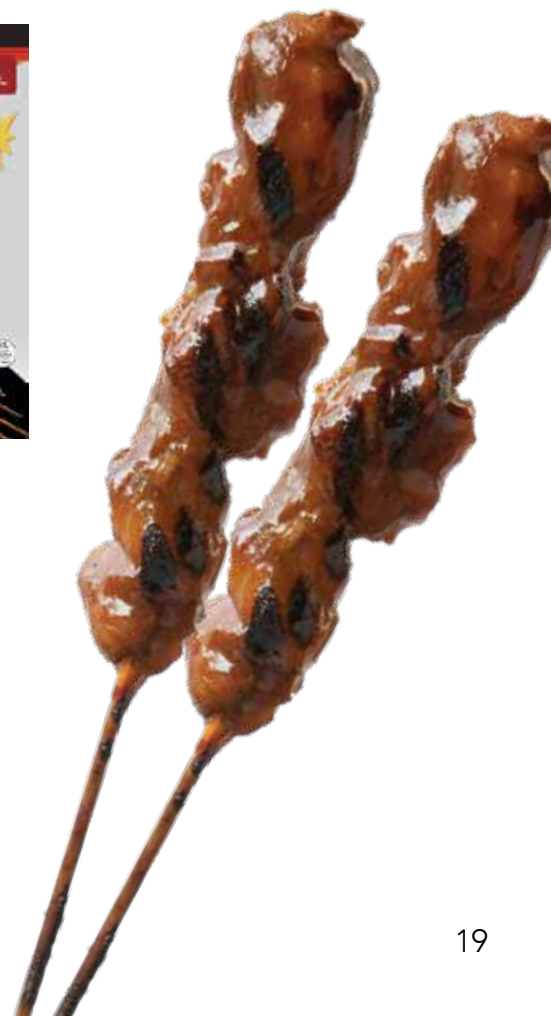
Our Filipino BBQ skewers are loved for their flavor profile and can be found during outdoor gatherings, fiestas, and street food festivals.



T087
PORK BBQ
10 STICKS
14 / 20 oz



T071
CHICKEN BBQ
10 STICKS
14 / 20 oz



Magnolia® Lumpia and Dim Sum



FILIPINO LUMPIA AND DIM SUM



Magnolia® dim sum was purposefully crafted to embody the wholesome, premium flavors of authentic Filipino-Chinese (Chinoy) cuisine. Made with real ingredients without fillers, these mouthwatering snacks are conveniently packaged in resealable bags, ensuring a perfect, ready-to-eat treat in just minutes.

DIM SUM

Dim sum started as a collection of small, flavorful dishes from Chinese cuisine—steamed, fried, and meant to be shared. In the Philippines, we’ve blended these classics with our own ingredients and flavors, creating something familiar yet new. From quick snacks to street food favorites to shared meals, dim sum has become a delicious part of everyday Filipino dining.

FILIPINO-STYLE DIM SUM



B1100
PORK ASADO
SIOPAO 5 OZ
12 / 20 oz



BB1101
PORK ASADO
SIOPAO 2 OZ
12 / 16 oz



B1200
CHICKEN ASADO
SIOPAO 5 OZ
12 / 20 oz



B1210
SPICY PORK
SIOPAO 5 OZ
12 / 20 oz



M1005
PORK SIOMAI
10 OZ
20 / 10 oz



B1005
PORK WITH
SHRIMP SIOMAI
20 / 10 oz



COCKTAIL LUMPIA



M316
PORK LUMPIA
12 / 1.5 lbs



M315
PORK LUMPIA
8 / 2.5 lbs



M317
CHICKEN LUMPIA
12 / 1.5 lbs



For additional sizes, see the Food Service section at the back of the catalog.



LUMPIA

Lumpia — The Filipino Classic That's Become a Household Favorite

Lumpia has long been a centerpiece of Filipino gatherings—crispy, savory, and deeply comforting. While its origins trace back to Chinese spring rolls, Filipino Lumpia evolved into a dish all its own, served at birthdays, holidays, fiestas, and everyday family meals.

For Ramar Foods, Lumpia is part of our story. Through Magnolia® and Orientex®, we were among the first to bring Filipino-style Lumpia to families across the United States—sharing authentic flavors with communities building new lives here. Over the decades, these products have become staples in homes, restaurants, and celebrations nationwide.

Since the 1970s, Orientex® Lumpia has been a beloved choice among Filipino Americans, known for the familiar flavors families have enjoyed for generations.

Today, Ramar Foods remains proud to help bring one of the Philippines' most iconic foods to tables across America. With more than 57 years of experience, our Magnolia® and Orientex® recipes reflect a commitment to authenticity, quality, and the traditions that continue to inspire every batch we make.



ORIENTEX[®]

LUMPIA, MEATS, AND WRAPPERS



Orientex[®] Lumpia is the the beloved lumpia choice among Filipino-Americans, offering comforting flavors cherished by families at their dining tables for many years. Our Orientex[®] Meats, such as longanisa and tocino, typically a breakfast staple, can delight taste buds throughout the day, seamlessly fitting into meals, including merienda—the satisfying meal between lunch and dinner.

2 Lbs.



O100B
**PORK LUMPIA
SHANGHAI**
12 / 2 lbs



O095B
**CHICKEN LUMPIA
SHANGHAI**
12 / 2 lbs



O118B
**PORK WITH SHRIMP
LUMPIA SHANGHAI**
12 / 2 lbs



O117B
**CHICKEN WITH
SHRIMP LUMPIA
SHANGHAI**
12 / 2 lbs



O098B
**ALL VEGETABLE
LUMPIA
SHANGHAI**
10 / 2 lbs



4 Lbs.



O271
**PORK
LUMPIA
SHANGHAI
COCKTAIL**
6 / 4 lbs



O291
**CHICKEN
LUMPIA
SHANGHAI
COCKTAIL**
6 / 4 lbs



O296
**PORK WITH
SHRIMP LUMPIA
SHANGHAI
COCKTAIL**
6 / 4 lbs



1 Lb.



O101
PORK LUMPIA SHANGHAI
20 / 1 lb



For additional sizes,
see the Food Service
section at the back
of the catalog.

LUMPIA WRAPPER



O010
LUMPIA WRAPPERS
40 / 11 oz



MEATS



O142
SWEET PORK LONGANISA
24 / 14 oz



O152
HOT PORK LONGANISA
24 / 14 oz



O172
PORK TOCINO
24 / 14 oz



O182
CHICKEN TOCINO
24 / 14 oz





THE SECRET INGREDIENT TO FILIPINO CUISINE



Manila Gold® brings the flavors of pure calamansi to everyday meals. The tangy – sometimes sour, sometimes sweet – flavors of calamansi have been enjoyed in many Filipino households. Its versatility can be used as an ingredient in recipes, juices, or dips.

With its thin skin, aromatic oils, and brilliantly tart juice, calamansi has long been a defining flavor of Filipino cooking. As it ripens from green to yellow-orange, its delicate rind reveals a lively, citrus character that remains unmistakably bold. Our Manila Gold® calamansi is cold-pressed with care, preserving its authentic purity and delivering the true taste of the fruit—nothing added, nothing taken away.



4010M
**PURE CALAMANSI
PACKETS**
36 / 12 pk



4010S
**PURE CALAMANSI
SPOUT**
24 / 7 oz



4003C
**CALAMANSI JUICE
CONCENTRATE**
12 / 12 oz



3003M
**MANGO JUICE
CONCENTRATE**
12 / 12 oz





FRESH BANGUS MILKFISH



Every Frescano® milkfish begins its story in the waters off Pangasinan, Philippines, where responsible cultivation meets a long-standing Filipino tradition. Known lovingly as “Bangus,” this cherished fish has nourished families for generations. Today, Frescano® brings that same familiar taste to Filipino homes in the United States—an invitation to gather, savor, and remember where we come from.



F463BN
**MILKFISH MARINATED
GARLIC/VINEGAR BABY**
33 lbs/cs



F446N
**MILKFISH BELLY
PREMIUM CUT (DESCALED)**
33 lbs/cs



F455BN
**MILKFISH BONELESS
SMOKED BABY**
33 lbs/cs



F440N
**MILKFISH BONELESS
BUTTERFLY**
33 lbs/cs



F463LN
**MILKFISH MARINATED
GARLIC/VINEGAR LARGE**
33 lbs/cs



F434N
RELENONG BANGUS
454G / 24 / CASE





FOOD SERVICE

RAMAR FOODS® ICE CREAM

3 GALLON SCOOPS TUBS, 2 PACK

5000	AVOCADO
5009	BUKO PANDAN
5031	LANGKA
5041	MACAPUNO
5094	UBE-MACAPUNO
5091	MAIS-QUESO
5021	MANGO
5011	UBE
5090	QUESO-QUESO
5098	GREEN TEA



RAMAR FOODS® LUMPIA

O100I	PORK LUMPIA	10 / 3 lbs
O107	PORK LUMPIA SHANGHAI COCKTAIL	4 / 5 lbs
O271	PORK LUMPIA SHANGHAI COCKTAIL	6 / 4 lbs
O281	CHICKEN & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs
O296	PORK & SHRIMP LUMPIA COCKTAIL	6 / 4 lbs

RAMAR FOODS® BULK MEATS

P147	PORK SWEET LONGANISA	2oz, ~160 pcs
P144	PORK SWEET GARLIC LONGANISA	2oz, ~160 pcs
P194	PORK HAMONADO LONGANISA	2oz, ~160 pcs
P170	PORK TOCINO	30 lbs / cs
P180	CHICKEN TOCINO	40 lbs / cs
P250	BEEF TAPA	30 lbs / cs



RAMAR FOODS® BANGUS/MILKFISH

F440N	MILKFISH BONELESS BUTTERFLY	33lbs
F446N	MILKFISH BELLY PREMIUM CUT (DESCALED)	33lbs
F463BN	MILKFISH MARINATED GARLIC/VINEGAR BABY	33lbs
F463LN	MILKFISH MARINATED GARLIC/VINEGAR LARGE	33lbs
F455BN	MILKFISH BONELESS SMOKED BABY	33lbs
F440SN	MILKFISH BONELESS BUTTERFLY	33lbs
F434N	RELLENONG BANGUS	24 packs/1lb

RAMAR FOODS® HOT DOGS

M703	REGULAR HOT DOGS	24 / 12 oz
M708	CHEESE HOT DOGS	24 / 12 oz
M711	REG. FAMILY PACK	4 / 4 lbs
M712	FAMILY PACK CHEESE	4 / 4 lbs

RAMAR FOODS® DIM SUM

BB1100	PORK ASADO SIOPAO	2 oz, 100 pcs
B1100-BLK	PORK ASADO SIOPAO	5 oz, 48 pcs
B1200-BLK	CHICKEN ASADO SIOPAO	5 oz, 48 pcs
BB1005	PORK & SHRIMP SIOMAI	1 oz, 32 lbs

RAMAR FOODS® FILIPINO BBQ & SISIG

T074B	CHICKEN BBQ	4 oz, 25 sticks
T095B	PORK BBQ	4 oz, 25 sticks
T075B	CHICKEN BBQ	6 oz, 20 sticks
T096B	PORK BBQ	6 oz, 20 sticks
IT601	SISIG BULK	5 lbs, 6 packs

RAMAR FOODS® JUICE & CONCENTRATES

3003M	MANGO JUICE	12 / 12 oz
4003C	CALAMANSI JUICE	12 / 12 oz
4010M	PURE CALAMANSI PACKETS	36 / 12 oz
4010S	PURE CALAMANSI SPOUT	24 / 7 oz





ramar foods



HEADQUARTERS SF BAY AREA & GENERAL INQUIRIES

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Pittsburg, CA 94565
tel: 925-439-9009
fax: 925-439-9242



RECIPES

LOS ANGELES/NV

2507 East 57th Street,
Huntington Park, CA 90255

tel: 800-728-9041
fax: 323-585-9878

HAWAII/PACIFIC RIM

673 Komohana Street,
Kapolei, HI 96707

tel: 808-678-6887
fax: 808-678-6884

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sales rep to opt-in
to our quarterly
newsletter.**



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